CRICUT® SUMMER LOVE OFFICIAL RULES

"Cricut® Summer Love" Official Rules (no purchase necessary). Sponsored by Provo Craft & Novelty, Inc., South Jordan, UT. Entries must be received by 11:59pm MDT July 31st, 2015 (or as designated herein).

NO PURCHASE NECESSARY. "Cricut Summer Love" ("Promotion") begins at 9:00 AM MDT June 20th, 2015, and ends at 11:59 AM MDT July 31st, 2015 (the "Promotion Period"). The Promotion is sponsored by Provo Craft & Novelty, Inc., 10876 S. River Front Pkwy, South Jordan, UT 84095 ("Sponsor"). All federal, state and local laws apply. Void where prohibited.

Eligibility: The Promotion is an entry-based contest open to legal residents of the 50 United States including the District of Colombia, who are 18 years or older. Employees of Sponsor or any of its subsidiaries, affiliates, sales representatives, distributors, advertising and promotion agencies, members of each of their immediate families (spouses, parents, grandparents, children and siblings, and their respective spouses) and those living in the same household of each are not eligible to participate in the Promotion.

Online Entry: Enter the "Cricut Summer Love" promotion by completing the form found on the Official Cricut Facebook page.

TO ENTER: COMPLETE AN ONLINE FORM EACH DAY, WHEREIN YOU SUBMIT AN ANSWER TO MATCH THE BELOW QUESTIONS FOR THAT SPECIFIC WEEK OF THE PROMOTION NOTED VIA THE DATES BELOW. UNLESS OTHERWISE NOTED HEREIN, ALL ENTRIES MUST BE RECEIVED BY 11:59 AM MDT OF THE FRIDAY ASSOCIATED WITH THAT ENTRY.

Saturday, June 20 – Friday, Jun 26, 2015 – Entries shall be submitted through online Facebook form answering provided question prompt: What's your best tip for working with vinyl? Complete entry details will be available by 9:00 AM MDT June 20, 2015, on the Official Cricut Facebook page. Entrants' answers must be submitted through the form on the Official Cricut Facebook to be considered, and meet criteria listed in Selection of First Prizes section below. Contestants will also be able to earn an additional entry through posting a photo to Instagram of an original vinyl project. For photo entry to be eligible for judging, entrant must follow @OfficialCricut on Instagram, include a creative caption, and use tags of @OfficialCricut and #CricutSummer.

Saturday, June 27 – Friday, July 3, 2015 – Entries shall be submitted through online Facebook form answering provided question prompt: Where will you create and/or use the Cricut Design Space™ app for iPhone® this summer? Complete entry details will be available by 9:00 AM MDT June 27, 2015, on the Official Cricut Facebook page. Entrants' answers must be submitted through the form on the Official Cricut Facebook to be considered, and meet criteria listed in Selection of First Prizes section below. Contestants will also be able to earn an additional entry through posting a photo to Instagram of a personally inspiring place where they would like to create. For photo entry to be eligible for judging, entrant must follow @OfficialCricut on Instagram, include a creative caption, and use tags of @OfficialCricut and #CricutSummer.

Saturday, July 4 – Friday, July 10, 2015 – Entries shall be submitted through online Facebook form answering provided question prompt: What's your favorite Make It Now project in Cricut Design

Space[™]? Complete entry details will be available by 9:00 AM MDT July 4, 2015, on the Official Cricut Facebook page. Entrants' answers must be submitted through the form on the Official Cricut Facebook to be considered, and meet criteria listed in Selection of First Prizes section below. Contestants will also be able to earn an additional entry through posting a photo to Instagram of a Make It Now project he or she has created. For photo entry to be eligible for judging, entrant must follow @OfficialCricut on Instagram, include a creative caption, and use tags of @OfficialCricut and #CricutSummer.

Saturday, July 11 – Friday, July 17, 2015 – Entries shall be submitted through online Facebook form answering provided question prompt: What's your favorite material to create with and why? Complete entry details will be available by 9:00 AM MDT July 11, 2015, on the Official Cricut Facebook page. Entrants' answers must be submitted through the form on the Official Cricut Facebook to be considered, and meet criteria listed in Selection of First Prizes section below. Contestants will also be able to earn an additional entry through posting a photo to Instagram of a project created with the material mentioned in the Facebook form question prompt. For photo entry to be eligible for judging, entrant must follow @OfficialCricut on Instagram, include a creative caption, and use tags of @OfficialCricut and #CricutSummer.

Saturday, July 18 – Friday, July 24, 2015 – Entries shall be submitted through online Facebook form answering provided question prompt: If you were one of the characters from the Disney® movie Frozen, who would you be and why? Complete entry details will be available by 9:00 AM MDT July 18, 2015, on the Official Cricut Facebook page. Entrants' answers must be submitted through the form on the Official Cricut Facebook to be considered, and meet criteria listed in Selection of First Prizes section below. Contestants will also be able to earn an additional entry through posting a photo to Instagram of an original Frozen-inspired project. For photo entry to be eligible for judging, entrant must follow @OfficialCricut on Instagram, include a creative caption, and use tags of @OfficialCricut and #CricutSummer. Disney elements © Disney. DISNEY® is a registered trademark of Disney Enterprises, Inc. Burbank, CA 91521.

Saturday, July 25 – Friday, July 31, 2015 – Entries shall be submitted through online Facebook form answering provided question prompt: What's your favorite kids craft for summer time and why? Complete entry details will be available by 9:00 AM MDT July 25, 2015, on the Official Cricut Facebook page. Entrants' answers must be submitted through the form on the Official Cricut Facebook to be considered, and meet criteria listed in Selection of First Prizes section below. Contestants will also be able to earn an additional entry through posting a photo to Instagram of an original kids craft project. For photo entry to be eligible for judging, entrant must follow @OfficialCricut on Instagram, include a creative caption, and use tags of @OfficialCricut and #CricutSummer.

Use of any robotic, automatic, programmed or similar entry method can result in disqualification. Entries that violate any of these requirements, or are deemed not to meet any other entry requirements, or are not suitable for public viewing for any other reason, may be deemed ineligible for purposes of the Promotion and may be void at the Sponsor's sole discretion. Sponsor reserves the right to determine in their sole discretion which entries have satisfied the entry requirements. Entries must be submitted in accordance with these Official Rules and must be received by Sponsor by 11:59 PM by end of Promotion or by the deadline(s) designated herein. All entries become the sole property of Sponsor. No other method of submission will be accepted.

Prize Package:

-One (1) Weekly Winner will receive: One (1) Cricut Explore One[™] Machine, a Brights Cricut[®] Vinyl Sampler Pack, Cricut[®] Transfer Tape, a Cricut[®] Tools Weeder, and a \$100 gift card from Jo-Ann Fabric and Craft Stores. (Approximate Retail Value: \$377.96 USD) Winners will also receive a Cricut[®] Material Sampler Package (contents will vary; retail value will not exceed additional value of \$50.00 USD).

Selection of weekly winners: The winners of the Promotion will be selected by a team of judges of Sponsor's choosing. Judging criteria is as follows (as applicable, on a scale of 1 to 10):

- -Adherence to contest rules
- -Originality of submitted item
- -Quality of photography
- -Quality of workmanship
- -Level of skill
- -Visual impact
- -Unique use of materials
- -Use of daily themes as specified above
- -Social sharing
- -Educational value
- -Demonstrates new possibilities for use of Cricut® products
- -Use of #CricutSummer in photo caption or entry answer

In the event of a tie where multiple individuals correctly answer a question prompt entry, a winner will be decided by the team of judges chosen by Sponsor. Their decision will be based on creative incorporation of #CricutEverywhere and promotion of Cricut brand in the contest entry.

Notification of Potential Winners: Winners will be announced on the Official Cricut® Facebook Page at https://www.facebook.com/OfficialCricut by 5:00 pm MDT on the Monday FOLLOWING the week's contest. Winner must contact Sponsor within 2 days of selection, providing information required by Sponsor.

General Terms and Conditions: Winners may be required to complete an assignment of rights in the entry, an affidavit or declaration of eligibility, a waiver of liability and, where lawful, publicity release, which must be returned to Sponsor within seven (7) days. If the effort to send a notification package to Winner is unsuccessful or if Winner fails to execute and return any required document within the required time period, an alternate Winner may be selected from remaining Finalists. If the prize is not claimed or is returned as undeliverable, then Winner's right to the prize shall be forfeited and the prize

award will be void and an alternate Winner may be selected from eligible Finalists. Sponsor is not responsible for late, lost, misdirected, incomplete, incorrect, misdirected entries or prize claims. Sponsor is also not responsible for incomplete, interrupted, or scrambled transmissions, unavailable web sites, networks, servers, or systems, or other connection or transmission problems, technical malfunctions of the computer, software, web site, or any combination thereof, problems associated with any virus or other damage caused to any participant's system or other problems of any kind, whether mechanical, electronic, or human. Sponsor reserves the right to suspend and/or cancel the Promotion or change any element hereof, with or without notice, at any time, due to printing, computer or network errors, or other mistakes in the production or operation of the Promotion. No correspondence regarding the Promotion will be engaged in by Sponsor except with the Finalists or the Winner or in response to requests for Winner's Lists. All decisions of the Sponsor and judges are final and binding on all matters relating to the Promotion.

By entering, entrants agree to be bound by the Official Rules, and release Sponsor and its agents and their respective parent companies, subsidiaries and affiliates, and each of their respective officers, directors, employees and agents from any and all liability, loss, or damage arising out of their participation in the Promotion or with respect to the awarding, receipt, possession, use and/or misuse of any prize. Winner is responsible for any applicable tax on awarded prizes. Sponsor reserves the right to disqualify in its sole discretion any person tampering with the entry or voting process, or who violates these Official Rules in any way.

Publicity Release: By participating in the Promotion, each entrant grants Sponsor the right to use each such entrant name, biographical information, and any additional information submitted via Sponsor's promotional channels, in any and all media for any purpose, including, without limitation, advertising and promotional purposes and each entrant hereby releases Sponsor from any liability with respect thereto, except where prohibited. By entering this Promotion, each entrant grants Sponsor the right to utilize entrant contact information provided by entrant in the submission of their entry to contact entrant for any reason. Completion of the entry form constitutes assent to these written terms.

Additional Disclaimers: Sponsor expressly disclaims any and all liability in connection with submissions. Sponsor does not permit infringing activities in the Promotion, and Sponsor will remove all submissions if properly notified that such submission infringes on another's intellectual property rights. Sponsor reserves the right to remove submissions without prior notice. Such submissions may be disqualified from the Promotion at the sole discretion of Sponsor.

Privacy Policy: Except as otherwise contemplated in these rules or in any publicity release, information collected by Sponsor in connection with this Promotion will be used by Sponsor in accordance with Sponsor's online privacy policy posted at http://us.cricut.com/home/privacy-policy.

To opt out of future promotional mailings, please follow the opt-out directions included in the mailings.

Cricut® is a registered trademark of Provo Craft & Novelty, Inc. All other trademarks are the property of their respective owners.

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